

**PATENT**

First Named Inventor: Usama M. Fayyad  
Application No.: 09/401,439  
Filed: 22 September 1999  
Customer No.: 22971  
Title: DATA MINING FOR MANAGING MARKETING RESOURCES

Attorney Docket No.: 115377.01  
Group Art Unit: 3623  
Examiner: Catherine Michelle Tarac  
Confirmation Number: 4688

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

**SUBMISSION UNDER 37 CFR 1.114**

Sir:

Applicant respectfully request entry of the instant submission prior to further examination on the merits. This submission is responsive to the final office action dated January 11, 2006 and accompanies a Request for Continued Examination (RCE) with a petition for revival of an unintentionally abandoned application.

Please amend the application as follows:

Type of Response: Amendment  
Application Number: 09/401,439  
Attorney Docket Number: 115377.01  
Filing Date: 22 September 1999